

180-Minute Drive Time • Retail Market Profile

Bastrop, Texas



Population

2020	14,396,676
2024	15,327,527
2029	16,221,686

Educational Attainment (%)

Graduate or Professional Degree	12.69%
Bachelors Degree	21.81%
Associate Degree	7.53%
Some College	20.17%
High School Graduate (GED)	24.01%
Some High School, No Degree	6.61%
Less than 9th Grade	7.18%

Income

Average HH	\$108,517
Median HH	\$75,788
Per Capita	\$40,198

Age

0 - 9 Years	12.30%
10 - 17 Years	11.08%
18 - 24 Years	10.55%
25 - 34 Years	13.72%
35 - 44 Years	13.95%
45 - 54 Years	12.38%
55 - 64 Years	11.27%
65 and Older	14.77%
Median Age	36.68
Average Age	38.05

Race Distribution (%)

White	47.24%
Black/African American	13.30%
American Indian/Alaskan	1.00%
Asian	6.26%
Native Hawaiian/Islander	0.14%
Other Race	14.36%
Two or More Races	17.69%
Hispanic	39.42%

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EDC

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