NOTICE OF MEETING OF BOARD OF DIRECTORS OF BASTROP ECONOMIC DEVELOPMENT CORPORATION (BEDC)

Monday, July 19, 2021 – 5:00 P.M. Bastrop City Hall, 1311 Chestnut Street, Bastrop, Texas

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The Bastrop EDC Board reserves the right to convene into Executive Session at any time during the meeting regarding any agenda item in compliance with the Texas Open Meetings Act, Chapter 551 Government Code.

2. PUBLIC COMMENT(S)

3. REGULAR BUSINESS & PRESENTATIONS

- 3.1. Approval of meeting minutes from the Regular Board Meeting of June 21, 2021, and Special Board Meeting of June 30, 2021. (page 3)
- 3.2. Acceptance of financial report provided by City of Bastrop's Chief Financial Officer for period ending June 2021. (page 7)
- 3.3. Discussion and possible action on amending the amount of The Art Institute's reimbursement to BEDC for tenant improvements on 921 Main Street. (page 21)
- 3.4. Receive updates from BEDC staff: joint planning meetings, various meetings with prospects and staff; Capital Area Council of Governments (CAPCOG) Committee; participation with Project Committee and Communications Committee. (page 22)
- 3.5. Public Hearing has been cancelled. (page 23)

4. BUDGET WORKSHOP

- 4.1. Discussion and possible action regarding the draft budget for fiscal year 2021/2022, including potential programs and projects the Board of Directors want to include in the planning for next fiscal year. (page 24)
- 4.2. Presentation of funding requests by Trey Job, Assistant City Manager with the City of Bastrop.

5. EXECUTIVE SESSION

- 5.1. The Bastrop EDC Board of Directors will meet in a closed/executive session pursuant to the Texas Government Code, Chapter 551, to discuss the following:
 - (1) **Sections 551.072 & 551.087** Deliberation regarding the commercial or financial information, as well as the purchase, exchange, lease, or value of real property received on Projects Swipe; South Forty; Super Glue; and Fiesta.
 - (2) **Section 551.071** Consultation with Attorney regarding lawsuit filed by former Chief Executive Officer Cox against the Bastrop EDC.
 - (3) **Section 551.074** Personnel Matters Discussion on Chief Executive Officer Position.

5.2. The Bastrop EDC Board of Directors will reconvene into open session to discuss, consider and take any action necessary related to the executive sessions noted herein.

6. ADJOURNMENT

CERTIFICATE

I, Angela Ryan, Operations Manager of the Bastrop Economic Development Corporation (Bastrop EDC), certify that this Notice of Meeting was posted at Bastrop City Hall, 1311 Chestnut Street, and on the Bastrop EDC's website on this the 16th of July 2021 at 5:00 p.m. Copies of this agenda have been provided to those members of the media requesting such information.

Angela Ryan
Angela Ryan, BEDC Operations Manager

THE BASTROP ECONOMIC DEVELOPMENT CORPORATION IS COMMITTED TO COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT. REASONABLE MODIFICATIONS AND EQUAL ACCESS WILL BE PROVIDED UPON REQUEST. PLEASE CALL 512-303-9700.



AGENDA MEMORANDUM

Meeting Date: July 19, 2021

Agenda Item: Approval of meeting minutes from the Regular Board Meeting of June 21, 2021,

and Special Board Meeting of June 30, 2021.

Prepared by: BEDC Staff

Attached for the Board's review are the meeting minutes from the board meetings of June 21, 2021, and June 30, 2021.

Attachments:

Draft minutes from the Regular Board Meeting of June 21, 2021 Draft minutes from the Special Board meeting of June 30, 2021

Recommendation – Approve the meeting minutes as submitted.

[RECOMMENDED MOTION] – I move to approve both sets of meeting minutes as submitted.



07/16/2021

BASTROP ECONOMIC DEVELOPMENT CORPORATION (BEDC) BOARD OF DIRECTORS

Minutes of Monthly Meeting, June 21, 2021 Bastrop City Hall, 1311 Chestnut Street, Bastrop, Texas

The Bastrop Economic Development Corporation (BEDC) met on Monday, June 21, 2021, at 5:00 p.m. for a Regular Board Meeting at Bastrop City Hall, 1311 Chestnut Street. Board members present: Kathryn Nash, Kevin Plunkett, Sam Kier, Connie Schroeder, Bill Gossett, and Jeff Haladyna. Board member Ron Spencer was absent. Staff members present: Genora Young, Angela Ryan and Jean Riemenschneider. BEDC Attorney Charlie Zech was also present.

- 1. CALL TO ORDER Board Chair Kathryn Nash called the meeting to order at 5:04 p.m.
- **2. PUBLIC COMMENT(S)** There were no public comments.

3. REGULAR BUSINESS & PRESENTATIONS

- 3.1. Approval of meeting minutes from the Regular Board Meeting of May 17, 2021. There was one change made to the draft minutes. Mr. Plunkett made the motion to approve the minutes as corrected, Mr. Gossett seconded, and the motion passed.
- 3.2. Acceptance of financial report provided by City of Bastrop's Chief Financial Officer for period ending May 2021. Mr. Kier made the motion to accept the financial report as submitted, Mr. Plunkett seconded, and the motion passed.
- 3.3. Discussion and possible action regarding the sale of the building located at 921 Main Street and leased by the Art Institute. Interim Executive Director Young updated the Board about the auctioneers she had contacted. The consensus of the Board was for her to perform a comparative cost analysis between the traditional sale of a commercial building with a real estate company and selling the building through an auction. No action was taken at this time.
- 3.4. Discussion and possible action on The Art Institute's reimbursement to BEDC for tenant improvements on 921 Main Street. Mr. Plunkett made the motion to adjust the tenant finish-out number to \$265,213.40. Mr. Kier seconded, and the motion passed.
- 3.5. Discussion and possible action on scheduling a BEDC strategic planning meeting and budget workshop. After discussing possible dates for the workshop, the consensus was to schedule it for 10:00 a.m. on July 26, 2021, at City Hall, depending on availability of Council Chambers.
- 3.6. Receive input about the joint meeting between BEDC and City Council scheduled for July 12, 2021. Board members suggested the following items be included: how the BEDC should be partnering with the city and the county whenever possible; discussion about a sports complex; and project execution and development timeline with the city.
- 3.7. Receive updates from BEDC staff: Downtown Trail Project bid update; Youth Career Day results; Development Review Committee (DRC) meetings. Project Manager Riemenschneider gave an update about the bid opening for the Downtown Trail Project and the results of this year's Youth Career Day.

4. EXECUTIVE SESSION

4.1. At 5:09 p.m., the Bastrop EDC Board of Directors met in a closed/executive session pursuant to the Texas Government Code, Chapter 551, to discuss the following:

- (1) **Sections 551.072 & 551.087** Deliberation regarding the commercial or financial information, as well as the purchase, exchange, lease, or value of real property received on Projects Super Glue and Swipe.
- (2) **Section 551.071** Consultation with Attorney on a Professional Service Agreement with Corix Utilities.
- (3) **Section 551.071** Consultation with Attorney and **Sections 551.072 & 551.087** Deliberation regarding the commercial or financial information, as well as the purchase, exchange, lease, or value of real property regarding the Art Institute's lease and amendment; 921 Main Street building.
- (4) **Section 551.071** Consultation with Attorney regarding claims by former Chief Executive Officer Cameron Cox.
- (5) **Section 551.074** Personnel Matters Discussion on Chief Executive Officer Position.
- 4.1. At 7:34 p.m., the BEDC Board of Directors reconvened into open session to discuss, consider and take any action necessary related to the executive sessions noted herein. There was no action taken as a result of executive session.
- **5. ADJOURNMENT** Ms. Schroeder made the motion to adjourn the meeting and Mr. Plunkett seconded. The board meeting was adjourned at 7:55 p.m.

APPROVED:		ATTEST: _	
	Kathryn Nash, Board Chair	Aı	ngela Rvan. Operations Manage

07/16/2021

BASTROP ECONOMIC DEVELOPMENT CORPORATION (BEDC) BOARD OF DIRECTORS

Minutes of Special Meeting, June 30, 2021 Virtual Special Meeting Broadcast via Facebook from Bastrop City Hall, 1311 Chestnut Street, Bastrop, Texas

The Bastrop Economic Development Corporation (BEDC) met virtually on Wednesday, June 30, 2021, at 5:00 p.m. for a Special Meeting, which was broadcast from Bastrop City Hall, 1311 Chestnut Street. Board members present: Kathryn Nash, Kevin Plunkett, Sam Kier, Connie Schroeder, Ron Spencer, Jeff Haladyna, and Bill Gossett. Staff members present: Genora Young, Angela Ryan, and Jean Riemenschneider. BEDC Attorney Charles Zech was also present.

- 1. CALL TO ORDER Board Chair Nash called the Board Meeting to order at 5:00 p.m.
- 2. **PUBLIC COMMENT(S)** There were no public comments.

3. EXECUTIVE SESSION

- 3.1. At 5:02 p.m., the Bastrop EDC Board of Directors met in a closed/executive session pursuant to the Texas Government Code, Chapter 551, to discuss the following:
 - (1) **Sections 551.071** Consultation with Attorney; **551.072 & 551.087** Deliberation regarding the commercial or financial information, as well as the purchase, exchange, lease, or value of real property received Project Swipe.
- 3.2. At 5:45 p.m., the BEDC Board of Directors reconvened into open session to discuss, consider and take any action necessary related to the executive sessions noted herein.

4. OPEN SESSION

- 4.1. Discussion and possible action on Resolution R-2021-0009 approving the terms of an Economic Development Performance Agreement with Project Swipe. Mr. Plunkett made the motion to approve Resolution R-2021-0009, Mr. Spencer seconded, and the motion passed.
- **5. ADJOURNMENT** Ms. Schroeder made the motion to adjourn the meeting and Mr. Gossett seconded. The board meeting was adjourned at 5:46 p.m.

APPROVED:		ATTEST:	
Kathryn N	lash. Board Chair	Ar	ngela Rvan. Operations Manager



AGENDA MEMORANDUM

Meeting Date: July 19, 2021

Agenda Item: Acceptance of June 2021 financial report provided by City of Bastrop's Chief

Financial Officer.

Prepared by: Tracy Waldron, City of Bastrop CFO

Attached for the Board's review and consideration is the BEDC financial summary report for the period ending June 2021.

Attachment:

June 2021 Financial Report

Recommendation – Accept the financial summary report as submitted.

[RECOMMENDED MOTION] – I move to accept the June 2021 BEDC financial report as submitted.



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Bastrop Economic Development Corporation

Financial Summary For Period Ending June 2021





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Summary of Revenues and Expenditures

As of June 30, 2021



			FY2021		FY2021	ا	Monthly		
	<u>Month</u>	<u> </u>	<u>Revenue</u>	Expens		1	<u>Variance</u>		
Oct		\$	235,414	\$	264,145	\$	(28,731)		
Nov			229,727		396,078	\$	(166,351)		
Dec			367,034		195,297	\$	171,737		
Jan			245,860		615,651	\$	(369,791)		
Feb			307,909		106,755	\$	201,154		
Mar			292,659		80,764	\$	211,895		
Apr			241,508		163,330	\$	78,178		
May			324,019		168,517	\$	155,502		
Jun			308,819		57,552	\$	251,267		
Jul						\$	-		
Aug						\$	-		
Sept						\$	-		
Total		\$:	552 949	ζ	2.048.089	\$	504 860		



Total

Positive

October was adjusted by the last draw from the Roscoe Bank loan for 921 Main St. project of \$120,000 which was reclassified to the loan liability account. The expenses are lower now that the capital projects are completed. The March revenue includes \$56,250 in 921 rental revenue that cover Jan-March rent payments.

Summary of Sales Tax Revenue

As of June 30, 2021





		FY2021			FY2021	Monthly		
	<u>Month</u>	<u>Forecast</u>		<u>Actual</u>		<u>Variance</u>		
Oct		\$	232,480	\$	232,437	\$	(43)	
Nov			205,073		227,506	\$	22,433	
Dec			193,970		242,312	\$	48,342	
Jan			208,509		239,340	\$	30,831	
Feb			260,635		304,769	\$	44,134	
Mar			182,444		231,987	\$	49,543	
Apr			195,478		202,420	\$	6,942	
May			217,404		322,437	\$	105,033	
Jun			221,541		288,517	\$	66,976	
Jul			232,748					
Aug			234,572					
Sept			226,346					



Total	\$ 2,611,200	\$ 2,291,725	\$ 374,191
Forecast YTD	\$ 1,917,534		
Actual to Forecast	\$ 374,191	19.5%	

Positive

Sales Tax revenue is 89% of total revenue (excluding grant proceeds). The amount in Oct. and Nov. are estimated due to the timing of receiving the payments. The State Comptroller has a two month lag between month earned and month distributed. The Actual to forecast year to date is a positive 19.5%. This budget was conservative due to the volatility of this revenue source.



Expenditures Budget to Actual Comparison

As of June 30, 2021



OPERATING EXPENDITURES COMPARISON

		FY2021	FY2021		Ν	Nonthly
Category	Forecast		<u>Actual</u>		<u>\</u>	/ariance
Personnel	\$	318,475	\$ 2	61,028	\$	57,447
Supplies & Material		9,130		953	\$	8,177
Maintenance & Repairs		12,040		4,800	\$	7,240
Occupancy		43,000		40,251	\$	2,749
Contractual Service		307,699	2	08,766	\$	98,933
Marketing/Advertising		1,395,711	7	69,057	\$	626,654
Contingency		-		-	\$	-
Debt Service		173,532	1	33,634	\$	39,898
Total	Ś	2 259 587	\$ 1 4	18 489	\$	841 098

Forecast to Actual % 37.22%

Positive

The forecast to actual comparison is a positive 32% year-to-date.



Expenditures Budget to Actual Comparison As of June 30, 2021



CAPITAL OUTLAY PROJECTS										
<u>Project</u>		FY2021 <u>Budget</u>	FY20 <u>Actu</u>		Budget <u>Balance</u>					
Trail System Downtown loop (only engineering and permitting expenses so far)	\$	43,000	\$	-	\$	43,000				
Bus. Ind. Park-Tech/MLK Infra* (only engineering expenses so far)	k	1,132,000	1	1,385	\$ 1	,130,615				
921 Main St. Project Engineeing & Constr		630,000	629	9,600	\$	400				
Real Property This was for the grant proj that was replaced by the Gummy bear project		-		-	\$					
Total	\$	1,805,000	\$ 630),985	\$ 1	,174,015				

^{*} This projectfunded by bond funds budgeted from the 2013 CO.





BASTROP ECONOMIC DEVELOPMENT CORPORATION FUND FY 2020-2021 BUDGET

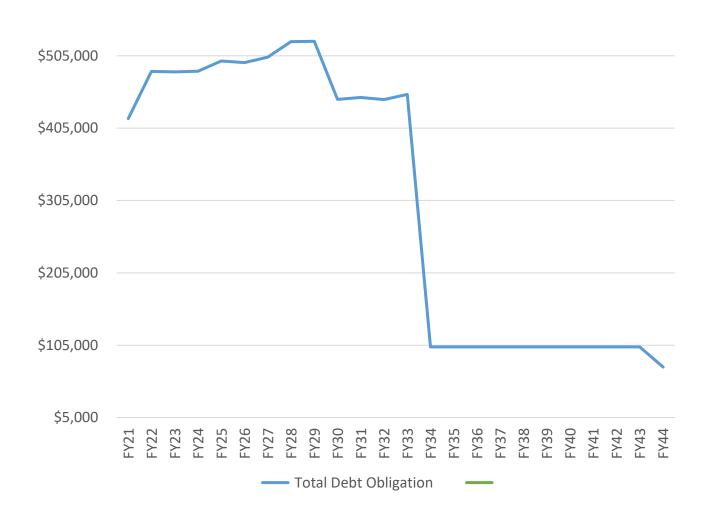
Working Capital 9-30-2020 Audited	\$ 4,867,763
FY 2020-2021	
Budgeted	
Revenues	\$ 3,953,570
Total FY 2021 Resources	\$ 8,821,333
Budgeted Expenditures:	
Operating Expenses	\$ (2,199,084)
Capital Expenses	\$ (2,475,000)
Debt Service	\$ (447,012)
	\$ (5,243,899)
Projected Working Capital Balance 09-30-2021	\$ 3,577,434
Reserve 25% of Operating Expense	\$ 549,771

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Debt Obligation As of 6/30/2021





C I T Y O F B A S T R O P FINANCIAL STATEMENT

AS OF: JUNE 30TH, 2021

PAGE:

126,000.00 (126,000.00) 0.00

308,818.82 2,552,947.63 1,400,622.37 64.57

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601-BASTROP E.D.C. FUND

TOTAL OTHER SOURCES

** TOTAL REVENUE **

CURRENT M-T-DY-T-DBUDGET PRIOR % OF REVENUES Y-T-DBUDGET ACTUAL ACTUAL BALANCE BUDGET TAXES & PENALTIES 1,912,309.23 2,611,200.00 <u>288,517.33</u> <u>2,291,724.95</u> <u>319,475.05</u> <u>87.77</u> 00-00-4005 SALES TAX TOTAL TAXES & PENALTIES 1,912,309.23 2,611,200.00 288,517.33 2,291,724.95 319,475.05 87.77 CHARGES FOR SERVICES 3,680.00 10,350.00 15,870.00 1,150.00 12,190.00 00-00-4047 LEASE AGREEMENT 76.81 TOTAL CHARGES FOR SERVICES 10,350.00 15,870.00 1,150.00 12,190.00 3,680.00 76.81 OTHER REVENUE INTEREST INCOME 56,872.24 35,000.00 10,532.50 24,467.50 30.09 00-00-4400 INTEREST INCOME 401.49 56,872.24 10,532.50 TOTAL INTEREST INCOME 35,000.00 401.49 24,467.50 30.09 MISCELLANEOUS 00-00-4512 LAND/OTHER SALES 0.00 100,000.00 0.00 0.00 100,000.00 0.00 0.18 (0.18) 00-00-4514 MISCELLANEOUS INCOME 0.00 0.00 0.00 0.00 00-00-4524 RENTAL INCOME 0.00 161,500.00 18,750.00 112,500.00 49,000.00 69.66 00-00-4558 BEDC GRANT RECEIPTS 0.00 1,030,000.00 0.00 0.00 1,030,000.00 0.00 18,750.00 112,500.18 0.00 1,291,500.00 1,178,999.82 TOTAL MISCELLANEOUS 8.71 TRANSFERS-IN OTHER SOURCES 0.00 126,000.00 (126,000.00) 0.00 00-00-4815 SPECIAL ITEM 0.00 0.00

0.00

1,979,531.47 3,953,570.00

0.00

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CITY OF BASTROP

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FINANCIAL STATEMENT AS OF: JUNE 30TH, 2021

601-BASTROP E.D.C. FUND

CURRENT M-T-D ACTUAL Y-T-DPRIOR BUDGET % OF ACTUAL EXPENDITURES Y-T-DBUDGET BALANCE BUDGET DUE TO/FROM _____ 00-NON-PROGRAM

BEDC ADMINISTRATION

00-NON-PROGRAM						
=========						
PERSONNEL COSTS						
70-00-5101 BEDC OPERATIONAL SALARIES	223,514.04	332,932.00	11,441.60	198,488.08	134,443.92	59.62
70-00-5116 LONGEVITY	707.25	855.00	0.00	873.00	(18.00)	
70-00-5150 SOCIAL SECURITY	16,718.22	24,803.00	852.42	14,462.68	10,340.32	58.31
70-00-5151 RETIREMENT	26,235.02	37,560.00	1,334.84	23,432.19	14,127.81	62.39
70-00-5155 GROUP INSURANCE	25,966.33	35,711.00	1,468.08	23,671.22	12,039.78	66.29
70-00-5156 WORKER'S COMPENSATION	627.25	1,401.00	0.00	100.78	1,300.22	7.19
TOTAL PERSONNEL COSTS	293,768.11	433,262.00	15,096.94	261,027.95	172,234.05	60.25
SUPPLIES & MATERIALS						
70-00-5201 OPERATIONAL SUPPLIES (OFFIC	3,077.31	7,200.00	448.24	800.25	6,399.75	11.11
70-00-5203 POSTAGE	0.00	360.00	0.00	0.00	360.00	0.00
70-00-5206 OFFICE EQUIPMENT	3,688.59	5,000.00	0.00	152.40	4,847.60	3.05
TOTAL SUPPLIES & MATERIALS	6,765.90	12,560.00	448.24	952.65	11,607.35	7.58
MAINTENANCE & REPAIRS						
70-00-5301 MAINT OF EQUIPMENT	0.00	1,000.00	0.00	0.00	1,000.00	0.00
70-00-5331 INDUSTRIAL PARK MAINT EXP	1,600.00	10,000.00	400.00	1,800.00	8,200.00	18.00
70-00-5345 BUILDING REPAIRS & MAINT	1,627.00	15,000.00	250.00	3,000.00	12,000.00	20.00
TOTAL MAINTENANCE & REPAIRS	3,227.00	26,000.00	650.00	4,800.00	21,200.00	18.46
<u>OCCUPANCY</u>						
70-00-5401 COMMUNICATIONS	6,343.10	9,000.00	797.14	5,023.64	3,976.36	55.82
70-00-5402 OFFICE RENTAL	31,500.00	40,800.00	3,400.00	34,000.00	6,800.00	83.33
70-00-5403 UTILITIES	1,609.80	3,000.00	162.69	1,227.07	1,772.93	40.90
TOTAL OCCUPANCY	39,452.90	52,800.00	4,359.83	40,250.71	12,549.29	76.23

CITY OF BASTROP

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601-BASTROP E.D.C. FUND

TOTAL OTHER CHARGES

FINANCIAL STATEMENT

PRIOR CURRENT M-T-DY-T-DBUDGET % OF EXPENDITURES Y-T-D BUDGET ACTUAL ACTUAL BALANCE BUDGET CONTRACTUAL SERVICES 70-00-5505 PROFESSIONAL SERVICES 49,418.25 173,500.00 0.00 29,000.00 144,500.00 16.71 70-00-5518 AUDIT 0.00 4,000.00 0.00 0.00 4,000.00 0.00 70-00-5525 LEGALS 5,878.63 60,000.00 13,255.73 29,999.09 30,000.91 50.00 70-00-5526 LEGAL PROJECTS 2,459.00 0.00 0.00 0.00 0.00 0.00 0.00 70-00-5530 ENGINEERING 1,050.00 15,000.00 0.00 0.00 15,000.00 1,000.00 70-00-5540 PROPERTY INSURANCE 4,372,90 5,000.00 3,184.38 1.815.62 63.69 70-00-5544 UNEMPLOYMENT TAX 414.20 0.00 0.00 0.00 0.00 0.00 70-00-5548 RENTAL -921 MAIN ST EXPENSE 0.00 6,500.00 91.63 4,784.40 1,715.60 73.61 70-00-5561 CONTRACTUAL SERVICES 4,798.02 0.00 40,000.00 4,798.02 35,201.98 12.00 70-00-5574 CITY PROJECTS & PROGRAMS 0.00 45,448.00 0.00 0.00 45,448.00 0.00 70-00-5575 CITY SHARED SERVICES 0.00 7,500.00 0.00 0.00 7,500.00 0.00 70-00-5580 BIP TECHNOLOGY/MLK INFRASTR 68,800.00 103,200.00 8,600.00 86,000.00 17,200.00 83.33 37,500.03 37,500.03 75.00 70-00-5596 MAIN STREET PROG SUPPORT 50,000.00 4,166.67 12,499.97 70-00-5598 CITY ADMINISTRATIVE SUPPORT 13,500.00 18,000.00 1,500.00 13,500.00 4,500.00 75.00 TOTAL CONTRACTUAL SERVICES 183,393.01 528,148.00 33,412.05 208,765.92 319,382.08 39.53 OTHER CHARGES 70-00-5603 MARKETING TRAVEL 10,097.14 18,000.00 0.00 0.00 18,000.00 0.00 70-00-5604 BUSINESS DEVELOPMENT 2,439.09 8,000.00 479.44 1,021.44 6,978.56 12.77 70-00-5605 TRAINING TRAVEL 1,405.95 10,000.00 0.00 2,440.72 7,559.28 24.41 3,230.76 70-00-5606 AUTO ALLOWANCE - STAFF 3,692.32 6,000.00 0.00 2,769.24 46.15 70-00-5610 ISSUANCE COST 0.00 0.00 28,214.63 28,214.63 28,214.63) 0.00 70-00-5615 DUES, SUBSCRIPTIONS & PUBLI 20,242.22 29,000.00 255.23 11,799.27 17,200.73 40.69 70-00-5630 PROMOTIONAL ROLLLOVER PRIOR 0.00 65,775.00 0.00 0.00 65,775.00 0.00 70-00-5631 BONDS FOR BEDC OFFICERS 885.50 1,000.00 0.00 322.00 678.00 32.20 70-00-5633 LOCAL/MISC ADV & SPONSORSHI 3,840.43 15,000.00 109.70) 2,910.36 12.089.64 19.40 70-00-5634 NATIONAL/REG ADV & MARKETIN 18,403.27 45,000.00 4,633.75 4,783.75 40,216.25 10.63 70-00-5636 DIGITAL ADV & MARKETING 10,200.19 54,200.00 0.00 2,200.00 52,000.00 4.06 70-00-5637 SPECIAL ADV & MARKETING 15,200.00 15,000.00 111.93 111.93 14,888.07 0.75 70-00-5639 SPL FILM BASTROP 0.00 15,000.00 0.00 0.00 15,000.00 0.00 70-00-5640 SPL PROJ-REDEVELOPMENT GRAN 35,000.00 350,000.00 0.00 150,000.00 200,000.00 42.86 70-00-5641 SPL EDUC & WORKFORCE DEVELO 11.003.70 250,000.00 0.00 19.921.81 230,078.19 7.97 70-00-5642 SPL ENTREPRENEURIAL/SM BUS 0.00 10,000.00 0.00 0.00 10,000.00 0.00 70-00-5643 SPL RETAIL RECRUITING 14,500.00 40,000.00 0.00 14,500.00 25,500.00 36.25 70-00-5644 380 AGREEMENT REIMBURSEMENT 214,584.28 285,000.00 0.00 177,561.81 107,438.19 62.30 70-00-5645 WATER RIGHTS PROP FUNDING 60,000.00 60,000.00 0.00 60,000.00 0.00 100.00 70-00-5646 LAND/GRANT REBATES 0.00 9,334.00 0.00 0.00 9,334.00 0.00 70-00-5649 SPL PRJT DISASTER RELIEF GR 0.00 50,000.00 0.00 5,499.98 44,500.02 11.00 70-00-5650 SPL PRJT BUS RETEN & EXPAN 60,000.00 0.00 60,000.00 0.00 0.00 0.00 70-00-5689 OPPORTUNITY AUSTIN 10,000.00 10,000.00 0.00 10,000.00 0.00 100.00 70-00-5690 CASH INCENTIVE 368,750.00 370,000.00 0.00 275,000.00 95,000.00 74.32 70-00-5691 CLOSING COSTS 0.00 25,000.00 0.00 0.00 25,000.00 0.00

1,801,309.00

33,585.28

769,056.94

1,032,252.06

42.69

800,244.09

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57,552.34 2,048,088.76 3,083,002.24 39.92

3,083,002.24

39.92

57,552.34 2,048,088.76

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AS OF: JUNE 30TH, 2021

601-BASTROP E.D.C. FUND

M-T-D Y-T-D PRIOR CURRENT BUDGET % OF EXPENDITURES Y-T-DBUDGET ACTUAL ACTUAL BALANCE BUDGET CONTINGENCY 0.00 70-00-5900 CONTINGENCY 0.00 25,000.00 0.00 25,000.00 0.00 0.00 25,000.00 0.00 0.00 25,000.00 0.00 TOTAL CONTINGENCY CAPITAL OUTLAY 70-00-6713 TRAIL SYS FROM ESKEW TO HWY 59,637.00 43,000.00 0.00 0.00 43,000.00 0.00 70-00-6714 921 MAINSTREET PROJECT 731,957.27 630,000.00 0.00 629,600.25 399.75 99.94 70-00-6715 BIP TECHNOLOGY/MLK INFRASTR 0.00 1,132,000.00 0.00 0.00 1,132,000.00 0.00 70-00-6716 AGNES/HOME DEPOT INFRASTRU(32,668.72) 0.00 0.00 0.00 0.00 0.00 1,175,399.75 1,805,000.00 TOTAL CAPITAL OUTLAY 758,925.55 629,600.25 0.00 34.88 DEBT SERVICE 0.00 70-00-7133 C OF O SERIES 2013 PRINCIPL 79,000.00 0.00 0.00 79,000.00 0.00 88,270.00 (44,135.63 50.00 70-00-7134 C OF O SERIES 2013 INTEREST 45,714.38 30,000.00) 44,134.37 70-00-7138 C OF O SERIES 2010 INTEREST 3,075.72 0.00 0.00 0.00 0.00 0.00 10,000.00 20,000.00 0.00 10,000.00 10,000.00 70-00-7156 GO REFUNDING 2017-INT 50.00 70-00-7163 GO REFUNDING, SERIES 2020-P 0.00 61,288.00 0.00 0.00 61,288.00 0.00 70-00-7164 GO REFUNDING, SERIES 2020-I 622.49 1,245.00 0.00 622.51 50.00 0.00 70-00-7604 BOND 2006 - INT 1,540.00 0.00 0.00 0.00 0.00 0.00 70-00-7605 BOND PRINCIPAL 2018 0.00 70,000.00 0.00 0.00 70,000.00 0.00 70-00-7606 BOND INTEREST 2018 20,170.50 18,984.00 50.00 37,968.00 0.00 18,984.00 70-00-7607 ROSCOE LOAN 2019 - PRINCIPL 0.00 19,187.00 0.00 10,632.35 44.59 8,554.65 70-00-7608 ROSCOE LOAN 2019 - INTEREST 0.00 70,054.00 0.00 51,338.81 18,715.19 73.28 TOTAL DEBT SERVICE 80,500.60 447,012.00 (____30,000.00) 133,634.34 313,377.66 29.90 57,552.34 2,048,088.76 3,083,002.24 39.92 TOTAL 00-NON-PROGRAM 2,166,277.16 5,131,091.00 ADMINISTRATION ========== DEBT SERVICE

2,166,277.16 5,131,091.00

2,166,277.16 5,131,091.00

*** END OF REPORT ***

TOTAL BEDC ADMINISTRATION

*** TOTAL EXPENSES ***

AS OF: JUNE 30TH, 2021

PAGE: 1 19 BALANCE SHEET

601-BASTROP E.D.C. FUND

ACCOUNT# TITLE

ASSETS

=====

00-00-1010	BEDC OPERATING ACCT	174,346.14
00-00-1012	TEXAS CLASS	3,062,790.35
00-00-1100	TEXPOOL	1,005,136.02
00-00-1135	DREYFUS MM ACCT	48,803.50
00-00-1141	CERTIFICATE OF DEPOSIT FN	1,027,000.00
00-00-1224	ACCT RECEIVABLE-SALES TAX	456,790.44
00-00-1420	EQUIPMENT	8,300.77
00-00-1460	FIXED ASSETS - BUILDING	845,593.73
00-00-1470	FIXED ASSETS - LAND	511,694.80
00-00-1480	FIXED ASSETS - INFRASTRUC	0.18
00-00-1490	CONST IN PROGRESS-INFRAST	3,638,361.62
00-00-1499	ACCUMULATED DEPRECIATION(365,904.53)
00-00-1570	DEFERRED OUTFLOW-CITY OPE	5,945.23
00-00-1575	DEFERRED OUTFLOWS-PENSION	40,965.77
00-00-1579	DEFERRED OUTFLOW-TMRS OPE	1,801.77

10,461,625.79

TOTAL ASSETS 10,461,625.79

BALANCE SH

AS OF: JUNE 30TH, 2021

601-BASTROP E.D.C. FUND

ACCOUNT# TITLE

LIABILITIES & FUND BALANCE

00-00-2080	NOTES PAYABLE-CITY-WTR PR	180,000.00
00-00-2101	BONDS PAYABLE CURRENT POR	289,479.00
00-00-2103	TAX/REV BOND SERIES 2018	1,050,000.00
00-00-2104	ROSCOE BANK LOAN	1,400,699.00
00-00-2125	ACCRUED INTEREST PAYABLE	22,871.23
00-00-2230	SECURITY DEPOSIT	18,750.00
00-00-2235	UNEARNED REVENUE-TOWER	67,160.00
00-00-2239	DEFERRED LOSS (GAIN) (119,867.12)
00-00-2346	DUE TO CLEARING FUND	16,667.76
00-00-2356	DUE TO OTHER GOVERNMENTS	2,852,753.44
00-00-2376	DEFERRED INFLOW-ACTUARIAL	57,581.81
00-00-2405	ENCUMBRANCE ACCOUNT (333,614.46)
00-00-2406	RESERVE FOR ENCUMBRANCE	333,614.46
00-00-2407	PRIOR YR ENCUMBRANCE ACCT	961.25
00-00-2408	PR YR RESERV FOR ENCUMBR(961.25)
00-00-2850	NET PENSION LIABLIITY	89,347.55
00-00-2851	OPEB HEALTH LIAB	30,919.17
00-00-2852	OPEB DEATH BEN TMRS LIAB	12,691.13
00-00-2870	COMPENSATED ABSENCES PAYA	23,804.77

5,992,857.74

TOTAL LIABILITIES 5,992,857.74

SURPLUS (DEFICIT) 504,858.87

00-00-3000 NET ASSETS 3,188,806.78

00-00-3119 DESIGNATED OPERATING 150,000.00

00-00-3400 CONTRIBUTED CAPITAL 521,695.50

00-00-3506 RESTRICTED-ELLIOTT PARTN(0.01)

00-00-3507 RESTRICTED - AEI TECHNOLO 9,333.00

00-00-3510 RESTRICTED-RESERVE 2018 B 108,127.42

00-00-3700 PRIOR PERIOD ADJ (14,053.51)

TOTAL EQUITY 4,468,768.05

TOTAL LIABILITIES & FUND EQUITY

10,461,625.79



AGENDA MEMORANDUM

Meeting Date: July 19, 2021

Agenda Item: Discussion and possible action on amending the amount of The Art Institute's

reimbursement to BEDC for tenant improvements on 921 Main Street.

Prepared by: BEDC Staff

At the board meeting on June 21, 2021, the Board approved adjusting the tenant finish-out amount payable by the Art Institute to \$265,213.40. However, the signage allowance was inadvertently included in that amount.

Staff is requesting that the BEDC Board make a new motion to adjust the amount by the signage allowance, which was \$6,600, bringing the total amount due to \$258,613.40.

Staff worked with Board Treasurer Kier to adjust the amount due. Payment from The Art Institute was received on July 13th in the amount of \$258,613.40.

Recommendation – Make a new motion approving the adjusted amount.

[RECOMMENDED MOTIONS] – I move that we adjust the final amount for The Art Institute's tenant improvements to \$258,613.40.





AGENDA MEMORANDUM

Meeting Date: July 19, 2021

Agenda Item: Receive updates from BEDC staff.

Prepared by: BEDC Staff

Staff will update the Board on various projects and events, including:

- Joint planning meetings
- Various meetings with prospects and staff
- Capital Area Council of Governments (CAPCOG) Committee appointment
- Participation with Project Committee and Communications Committee.

Recommendation – None.

[RECOMMENDED MOTIONS] – None required; item for informational purposes only.





AGENDA MEMORANDUM

Meeting Date: July 19, 2021

Agenda Item: The Public Hearing scheduled for tonight has been cancelled.

Prepared by: BEDC Staff

The Public Hearing scheduled for July 19th is cancelled.

 $\label{eq:Recommendation} \textbf{Recommendation} - None.$

[RECOMMENDED MOTIONS] - None.





FY 2021-2022

ANNUAL BUDGET - DRAFT 1.0





FY 2021-2022 BEDC Budget Draft v1.0 7/19/2021

26 07/16/2021



Annual Budget

Totals

Revenue	2019-2020 Actual	2020-2021 Budget	2020-2021 Projected	2021-2022 Budget	2022-2023 Forecast		
Sales Tax	\$ 2,733,447	\$ 2,611,200	\$ 3,028,660	\$ 3,331,500	\$ 3,500,000		
Other Revenue	\$ 77,800	\$ 212,370	\$ 288,620	\$ 208,979	\$ 208,979		
Bond Proceeds	\$ -	\$ -	\$ -	\$ -	\$ -		
Real Estate Proceeds	\$ -	\$ 100,000	\$ -	\$ 1,421,065	\$ -		
Total Revenue	\$ 2,811,247	\$ 2,923,570	\$ 3,575,893	\$ 4,961,544	\$ 3,708,979		
Expenses							
Administration	\$ 417,879	\$ 439,262	\$ 370,163	\$ 487,831	\$ 549,080		
Operations	\$ 108,638	\$ 142,860	\$ 116,974	\$ 131,360	\$ 131,360		
Marketing and Advertising	\$ 67,075	\$ 230,975	\$ 57,000	\$ 230,975	\$ 230,975		
Professional Services	\$ 96,059	\$ 292,500	\$ 266,000	\$ 264,000	\$ 194,000		
City Projects/Services	\$ 109,381	\$ 120,948	\$ 120,948	\$ 134,150	\$ 75,500		
Projects/Programs/Grants	\$ 991,664	\$ 1,524,334	\$ 1,067,000	\$ 1,284,334	\$ 2,456,065		
Infrastructure Projects	\$ 2,332,756	\$ 1,908,200	\$ 787,800	\$ 1,936,200	\$ 103,200		
Debt Service	\$ 419,351	\$ 447,012	\$ 408,613	\$ 483,456	\$ 482,636		
Miscellaneous/Contingency	\$ -	\$ 25,000	\$ -	\$ 25,000	\$ 25,000		
Total Expenses	4,542,803	5,131,091	3,194,498	4,977,306	4,247,816		
•	• •				- •		
Revenues/Expenses	(1,731,556)	(2,207,521)	381,395	(15,762)	(538,837)		



FY 2021-2022 Annual Budget

REVENUE

The BEDC is funded primarily through sales tax, but there are other sources of revenue which are explained below. Please note that this budget does not include the possible sale of the building at 921 Main.

Sales Tax 601-00-00-4005

The EDC's primary revenue source is the collection of a one-half cent sales and use tax within the corporate limits of the City of Bastrop. The City of Bastrop's Finance Director provides the EDC with a budgetary estimate for each fiscal year. EDC staff tracks sales tax collections closely throughout the year and performs analysis of the market, trends, economy and sales tax drivers. The City is budgeting a rather significant increase from what was budgeted for FY 2020-2021. The EDC is budgeting \$3,331,500. Total FY 2021/2022 revenues are currently estimated at \$4,961,544. This number may change as we get closer to the end of the fiscal year.

Lease Agreement (Cell Tower) 601-00-00-4047

The EDC has a five-year renewable lease on a cell tower site in the Bastrop Business and Industrial Park. The five-year lease is paid in a lump sum every five years with a built-in escalator. The lease renewed in September 2020, and the current five-year lease rate is \$79,350, or \$15,870 annually.

Rental Income (921 Main Street) 601-00-00-4524

The building was substantially completed by December 2020, and the The Art Institute (AI) began moving in the following month. In-person classes started the week of July 12, 2021. AI currently leases the building from the EDC at a cost of \$19/square foot, and the final measurement of the building ended up being 9,111 square feet. As such, the base rent for the building is \$173,109 a year, with an additional \$5,000 added for operating expenses, bringing the total budgeted amount to \$178,109 a year. (Note: Per the lease, the cost beginning in year 6 of the lease will be \$20/square foot.) There will need to be a "true-up" performed at the end of the year. Additionally, per the lease agreement: "Landlord shall deliver to Tenant not later than sixty (60) days prior to each such calendar year a detailed estimate of the total projected Operating Costs and Tenant's Pro Rata Share thereof for the Building and Real Property for the next calendar year." Therefore, the budgeted amounts are subject to change.

Interest Income 601-00-00-4400

Idle EDC funds and reserves are invested according to the EDC and City of Bastrop investment policies and earn a nominal annual interest rate with TexPool and Texas CLASS. As most of you know, interest rates have been down for some time, so the ending projected balance for the current fiscal year is significantly lower than what was budgeted.

Real Estate Proceeds 601-00-00-4512

Proceeds from the sale of real estate (primarily in the Business Park) are received under this line item. These funds have to be received into the EDC's budget, and then expended with a rebate to the business upon successful completion of their performance agreement.

As they say, timing is everything. The budget for fiscal year 2021-2022 makes the assumption that no real estate deals will be closed for the remainder of the current fiscal year. That could easily change by September 30.

Here are the projects that are currently in the contract phase or negotiations with the EDC:

Property sale to Bastrop County	\$ 100,000
Project Swipe	\$ 900,000
Project Fiesta	\$ 121,065
Project Super Glue	\$ 300,000
Total	\$1,421,065

Miscellaneous Income 601-00-00-4514

This line item is where income is received when it is not able to be placed into any other account. For the current fiscal year, the tenant improvement payment from AI of \$258,613 was received into this line item.

Special Item 601-00-00-4815

The \$126,000 received in Fiscal Year 2020-2021 was the CARES Act funding provided by the City of Bastrop.



FY 2021-2022 Annual Budget

Revenue

		2019-2020 Actual		2020-2021 Budget	020-2021 Projected	2	2021-2022 Budget	022-2023 Forecast
00-00-4005	Sales Tax	\$ 2,733,447		\$ 2,611,200	\$ \$ 3,028,660		3,331,500	\$ 3,500,000
00-00-4047	Lease Agreement (Cell Tower)	\$	13,800	\$ 15,870	\$ 15,870	\$	15,870	\$ 15,870
00-00-4524	Rental Income (921 Main St.)	\$	-	\$ 161,500	\$ 128,250	\$	178,109	\$ 178,109
00-00-4400	Interest Income	\$	64,000	\$ 35,000	\$ 18,500	\$	15,000	\$ 15,000
00-00-4401	Interest Income on Notes	\$	-	\$ -	\$ -	\$	-	\$ -
00-00-4512	Real Estate Proceeds	\$	-	\$ 100,000	\$ -	\$	1,421,065	\$ -
00-00-4514	Miscellaneous Income	\$	-	\$ -	\$ 258,613	\$	-	\$ -
00-00-4815	Special Item	\$	-	\$ -	\$ 126,000	\$	-	\$ -
	Total Revenue	\$	2,811,247	\$ 2,923,570	\$ 3,575,893	\$	4,961,544	\$ 3,708,979

Notes:

- 1 Sales Tax projections come from the City's CFO.
- 2 Cell Tower Lease Agreement renewed in 2020; amount increases by 15% every five years.
- 3 Rental Income on 921 Main will change once the EOY true-up is complete.
- 4 Does not include the sale of 921 Main Street building.
- 5 "Special Item" was the CARES Act funds received from the City.
- 6 Returning tax portion of 921 Main expenses.
- 7 "Real Estate Proceeds" depend upon time of sale. Amounts are listed below:

Property sale to Bastrop Co.	\$	100,000
Project Swipe	\$	900,000
Project Fiesta	\$	121,065
Project Super Glue	\$	300,000
Total	\$:	1,421,065

Building Rent & Op	Rent & Opex						
Expenses Debt	Debt						
Contribution	75,329						
Sale of Bldg	2,160,000						
Closing Costs	216,000						
Loan Repayment Esti	1,800,000						
Net		144,000					



FY 2021-2022 Annual Budget

ADMINISTRATION

Administration are the costs associated with employing the staff of the BEDC. For Fiscal Year 2021-2022, the assumption was made that the EDC will be fully staffed with a permanent executive director and an administrative assistant. We have also provided for the possibility of hiring for the position discussed at the joint meeting with City Council, a project manager/liaison.

BEDC Operational Salaries 601-70-00-5101

Salaries and hourly pay for EDC staff. These numbers are provided by the Finance Department.

Longevity 601-70-00-5116

Annual incentive pay for years of service.

Social Security 601-70-00-5150

EDC share of social security burden.

Retirement 601-70-00-5151

EDC and employees pay into Texas Municipal Retirement System (TMRS) at a 2 to 1 - 6% match.

Group Insurance 601-70-00-5155

Health insurance and other benefits provided to employees by the EDC.

Workers' Compensation 601-70-00-5156

Workers' compensation insurance for employees of the EDC.

Auto Allowance 601-70-00-5606

The Executive Director is typically provided an auto allowance to compensate for providing transportation in conducting their day-to-day duties. This is usually part of their contract and the amount is subject to change.



FY 2021-2022 Annual Budget

Administration

		2019-2020 Actual		2	2020-2021 Budget		020-2021 rojected	2021-2022 Budget		022-2023 orecast
70-00-5101	Operational Salaries	\$ 318,950		\$	332,932	\$	278,892	\$	361,660	\$ 418,005
70-00-5112	Compensated Absences EDC	\$	(3,241)	\$	-	\$	-	\$	-	\$ -
70-00-5114	BEDC Pre-employment Expense	\$	-	\$	-	\$	-	\$	-	\$ -
70-00-5116	Longevity	\$	707	\$	855	\$	707	\$	1,205	\$ 2,100
70-00-5150	Social Security	\$	23,580	\$	24,803	\$	21,000	\$	27,792	\$ 31,352
70-00-5151	Retirement	\$	37,386	\$	37,560	\$	32,530	\$	42,056	\$ 42,496
70-00-5155	Group Insurance (Staff)	\$	34,200	\$	35,711	\$	33,905	\$	47,669	\$ 47,669
70-00-5156	Workers Compensation	\$	989	\$	1,401	\$	360	\$	1,450	\$ 1,458
70-00-5606	Auto Allowance Staff	\$	5,308	\$	6,000	\$	2,769	\$	6,000	\$ 6,000
	Total Administration	\$	417,879	\$	439,262	\$	370,163	\$	487,831	\$ 549,080

Notes:

- All salary information is provided by Finance and HR, except auto allowance which is contained in the CEO's contract.
- 2 Budgeting for 1/2 year for project manager/liaison/shepherd. The amounts contained here are estimates based on research done by Staff and the BEDC board treasurer.



FY 2021-2022 Annual Budget

OPERATIONS

Operations are the costs associated with the day-to-day operations of the EDC office and assets.

Operational Supplies 601-70-00-5201

General office, copier and miscellaneous supplies for the day-to-day operations of the EDC.

Postage 601-70-00-5203

General mailing and postage.

Office Equipment 601-70-00-5206

Office and technology replacement and upgrades, such as computers, accessories, office furniture.

Maintenance of Equipment 601-70-00-5301

Maintenance and repair of existing equipment owned by the EDC.

Industrial Park Maintenance 601-70-00-5331

The EDC maintains the entrance, right-of-way, and other associated maintenance of the Business & Industrial Park. Additional maintenance is provided on an as-needed basis.

Building Repairs & Maintenance 601-70-00-5345

The costs associated with monthly office cleaning and other maintenance of the EDC offices. (The amount of this year's budget was increased due to the expense for AC repair.)

Communications 601-70-00-5401

Office phones and the service plans on mobile phones/tablets and internet service provided through the EDC agreement with the City of Bastrop Administrative Services contract.

Office Lease/Rent 601-70-00-5402

Annual cost of leased office space.

Utilities 601-70-00-5403

Costs associated with utility service at the BEDC office and Business and Industrial Park.

Property Insurance 601-70-00-5540

The EDC is insured on the City of Bastrop's TML policy.

Dues, Subscriptions, & Publications 601-70-00-5615

The EDC maintains dues, subscriptions, & publications that further the EDC's mission. These include membership dues, software subscriptions, and domain renewals.

Membership Dues:

Professional & Marketing Associations

Texas Economic Development Council (TEDC) x3

Team Texas

Southern Economic Development Council (SEDC) x2

International Economic Development Council (IEDC) x3

Regional/National Associations

International Council of Shopping Centers (ICSC) x2

Commercial Investment Brokers (CIB)

Industrial Asset Management Council (IAMC)

Local Dues

Bastrop Chamber of Commerce

Smithville Chamber of Commerce

Bastrop County Board of Realtors (BCBOR)

Software Subscriptions:

Website Hosting

Internet Domain Renewals

Retail Lease Trac

Impact Data Source

Publications:

Austin Business Journal

Austin American Statesman (digital)

Bonds for BEDC Officers & Staff 601-70-00-5631

The EDC bonds its officers and staff.

921 Main Street Expenses 601-70-00-5548

This is where the NNN expenses for 921 Main Street have been placed: insurance and maintenance.

Opportunity Austin 601-70-00-5689

Regional economic development marketing partnership operated by the Austin Chamber of Commerce. The cost has remained at \$10,000 annually.



FY 2021-2022 Annual Budget

Operations

		2019-2020		2020-2021		2020-2021		2021-2022		20	022-2023
		Actual		Budget		Projected		Budget		F	orecast
70-00-5201	Operational Supplies (Office)	\$	3,198	\$	7,200	\$	3,000	\$	7,200	\$	7,200
70-00-5203	Postage	\$	-	\$	360	\$	-	\$	360	\$	360
70-00-5206	Office Equipment	\$	6,732	\$	5,000	\$	2,500	\$	5,000	\$	5,000
70-00-5301	Maintenance of Equipment	\$	254	\$	1,000	\$	1,000	\$	1,000	\$	1,000
70-00-5331	Industrial Park Maint Expense	\$	3,200	\$	10,000	\$	6,000	\$	10,000	\$	10,000
70-00-5345	Building Repairs & Maintenance	\$	2,377	\$	15,000	\$	8,750	\$	5,000	\$	5,000
70-00-5401	Communications	\$	9,500	\$	9,000	\$	6,000	\$	9,000	\$	9,000
70-00-5402	Office Lease/Rental	\$	42,000	\$	40,800	\$	40,800	\$	40,800	\$	40,800
70-00-5403	Utilities	\$	3,480	\$	3,000	\$	2,800	\$	3,000	\$	3,000
70-00-5540	Property Insurance	\$	4,589	\$	5,000	\$	4,974	\$	5,000	\$	5,000
70-00-5544	Unemployment Tax	\$	414	\$	-	\$	-	\$	-	\$	-
70-00-5615	Dues, Subscriptions, & Publications	\$	22,185	\$	29,000	\$	25,000	\$	29,000	\$	29,000
70-00-5631	Bonds for BEDC Officers & Staff	\$	709	\$	1,000	\$	650	\$	1,000	\$	1,000
70-00-5548	921 Main Street Expenses	\$	-	\$	6,500	\$	5,500	\$	5,000	\$	5,000
70-00-5689	Opportunity Austin	\$	10,000	\$	10,000	\$	10,000	\$	10,000	\$	10,000
	Total Operations	\$	108,638	\$	142,860	\$	116,974	\$	131,360	\$	131,360

Notes:



FY 2021-2022 Annual Budget

MARKETING AND ADVERTISING

Local Government Code Section 505.103 (Limitation on Use of Revenues for Promotional Purposes) limits the amount a Type B corporation may spend for promotional purposes to no more than 10 percent of corporate revenues. However, unexpended revenues specifically set aside for promotional purposes in past years may be expended along with 10 percent of current revenues without violating the cap. In FY 2019-2020, there was \$65,775 remaining from the marketing budget, which was earmarked for future marketing purposes. The EDC could choose to do the same with this year's unexpended marketing funds.

Prior to the COVID-19 Pandemic, the BEDC employed a heavy emphasis on marketing initiatives toward end users, commercial brokers and site consultants, with a limited approach on traditional and print marketing and a greater emphasis on digital and social media marketing. As things continue to return to some sense of normalcy, it's difficult to accurately predict what person-toperson events the BEDC Staff may attend. Certain assumptions have been made.

Marketing Travel 601-70-00-5603

Travel and related expenses used in marketing Bastrop to developers, commercial real estate brokers, and site consultants. Most events are held outside the Austin Metro region.

Business Development 601-70-00-5604

The EDC hosts and participates in events to promote economic development within the Bastrop market. This cost code includes lunch and dinner meetings with prospects.

Training Travel 601-70-00-5605

Similar to marketing travel, EDC board and staff participate in training to gain knowledge and expertise in economic development. EDC staff participate in annual training related to economic development (e.g., Oklahoma University Economic Development Institute (OU EDI), the Texas Economic Development Council (TEDC) Basic Economic Development Course and Sales Tax Workshop, International Economic Development Council (IEDC) and TEDC courses and webinars, and other trainings as available.) This cost code actually refers to any training, not just that related to travel. For example, if any BEDC board member elects to take the Economic Development Sales Tax Workshop, the cost is charged to this line item.

Local/Misc Advertising & Sponsorships 601-70-00-5633

Marketing and sponsorships within the Bastrop market area are funded through this cost code.

National/Regional Advertising & Marketing 601-70-00-5634

Traditional and digital marketing for building the brand of the EDC. Primarily, marketing sponsorships, collateral development and publication, trade show participation, and other related marketing on a national and regional scale.

Digital Advertising & Marketing 601-70-00-5636

This cost code is used for developing materials and promoting the EDC through digital advertising formats, such as videos and Facebook ads.

Special Advertising and Marketing 601-70-00-5637

As the EDC has developed its brand and presence, singular opportunities may arise for the EDC to promote Bastrop, such as familiarization (FAM) tours and the EDC hosting the Opportunity Austin Regional Partners Meeting.



FY 2021-2022 Annual Budget

Marketing and Advertising

		2019-2020 Actual		2020-2021 Budget		2020-2021 Projected		2021-2022 Budget			022-2023 Forecast
70-00-5603	Marketing Travel	\$	10,097	\$	18,000	\$	5,000	\$	18,000	\$	18,000
70-00-5604	Business Development	\$	2,548	\$	8,000	\$	5,000	\$	8,000	\$	8,000
70-00-5605	Training Travel	\$	5,254	\$	10,000	\$	5,000	\$	10,000	\$	10,000
70-00-5633	Local/Misc. Ads & Sponsorships	\$	5,343	\$	15,000	\$	5,000	\$	15,000	\$	15,000
70-00-5634	National/Regional Ads & Marketing	\$	18,433	\$	45,000	\$	10,000	\$	45,000	\$	45,000
70-00-5636	Digital Advertising & Marketing	\$	10,200	\$	54,200	\$	25,000	\$	54,200	\$	54,200
70-00-5637	Special Advertising & Marketing	\$	15,200	\$	15,000	\$	2,000	\$	15,000	\$	15,000
70-00-5630	Promotional Rollover Prior Years	\$	-	\$	65,775	\$	-	\$	65,775	\$	65,775
	Total Marketing and Advertising	Ś	67,075	\$	230,975	Ś	57,000	\$	230,975	Ś	230,975

Notes:

1 The Board may decide to designate the unexpended marketing funds from the current fiscal year for marketing purposes in future years. Those funds would be added to 70-00-5630.



PROFESSIONAL SERVICES

The EDC contracts for various services with professionals and firms for specific projects and tasks, such as the strategic plan, engineering not related to a specific project, and website services.

Professional Services 601-70-00-5505

Professional services provided by various professionals and firms, such as environmental, geotechnical, and feasibility studies. It would also include items such as the Corix agreement and an updated housing study.

Audit 601-70-00-5518

The EDC's audit is typically done as part of the City's. BEDC's share is approximately \$4,000.

Legal (Administrative) 601-70-00-5525

Legal expenses incurred by the BEDC every month, including preparing for and attending board meetings as well as contract work.

Legal (Project) 601-70-00-5526

This cost code was combined with Legal (Admin) two years ago.

Engineering 601-70-00-5530

Engineering services not directly related to a project at the time of service.

Contractual Services 601-70-00-5561

This cost code is used to pay for contractual work such as the BEDC's interim executive director.



FY 2021-2022 Annual Budget

Professional Services

		2019-2020 Actual		 020-2021 Budget	 020-2021 rojected	 021-2022 Budget	 022-2023 Forecast
70-00-5505	Professional Services	\$	76,018	\$ 173,500	\$ 160,000	\$ 125,000	\$ 100,000
70-00-5518	Audit	\$	4,500	\$ 4,000	\$ 4,000	\$ 4,000	\$ 4,000
70-00-5525	Legal (Administrative)	\$	6,730	\$ 60,000	\$ 70,000	\$ 75,000	\$ 75,000
70-00-5526	Legal (Project)	\$	6,361	\$ -	\$ -	\$ -	\$ -
70-00-5530	Engineering	\$	2,450	\$ 15,000	\$ 2,000	\$ 15,000	\$ 15,000
70-00-5561	Contractual Services	\$	-	\$ 40,000	\$ 30,000	\$ 45,000	\$ -
Total Professional Services		\$	96,059	\$ 292,500	\$ 266,000	\$ 264,000	\$ 194,000

Notes:

- The two Legal categories ("Administrative" and "Project") were recombined into one account called "Legals" last year.
- 2 "Contractual Services" is the account being used to pay the BEDC's interim executive director.



CITY PROJECTS/SERVICES

The EDC contracts annually for services from the City of Bastrop.

City Projects & Programs 601-70-00-5574

BACKGROUND INFO: As the EDC prepared the FY 2018 budget, it was noted that the cost to maintain the community entry monuments and Hwy 71 right-of-way was not an authorized use of EDC funds. To correct this, the BEDC agreed to fund \$83,250 towards an eligible project in FY 2018, with an agreed reduction of 20% in subsequent budget years. This arrangement allows the City to absorb the reduction in revenue with an eligible project offset.

FY 2018 - \$83,250 FY 2019 - \$66,600 FY 2020 - \$49,950 FY 2021 - \$33,300 FY 2022 - \$16,650

This will be the final year of budgeting an amount agreed to in FY 2018. Additional city projects could be budgeted on an as-needed basis. The City of Bastrop has provided a list of potential projects they are asking the EDC to consider funding. If approved, these projects could be included under "city projects" or as "infrastructure". They include:

- Repairs to the Old Iron Bridge
- Recreation center
- Sports complex
- Downtown lighting
- Agnes Street extension
- Broadband

City of Bastrop Shared Services 601-70-00-5575; Administrative Services 601-70-00-5598

The City of Bastrop provides administrative and shared services to the EDC. Administrative Services include the finance, human resources, and information technology (IT) departments. Shared Services include recurring and contractual services which the EDC utilizes and receives benefit from, such as maintenance of software shared with the City. The current agreement expires in September 2021 is expected to be renewed.

Main Street Program Support 601-70-00-5596

The Bastrop Main Street Program can be an invaluable partner in supporting the merchants and development of our historic downtown by providing business retention and expansion, marketing, recruiting, and small business development within the Main Street area. For FY 2021/2022, the EDC is continuing its commitment of \$50,000 to the Main Street Program, with the Board's approval of a new agreement, as the current one expires in September 2021.



FY 2021-2022 Annual Budget

City Projects/Services

		 2019-2020 Actual		020-2021 Budget)20-2021 rojected	 021-2022 Budget	2022-2023 Forecast		
70-00-5574	City Projects & Programs	\$ 37,802	\$	45,448	\$ 45,448	\$ 58,650	\$	-	
70-00-5575	City Shared Services	\$ 3,579	\$	7,500	\$ 7,500	\$ 7,500	\$	7,500	
70-00-5596	Main Street Program Support	\$ 50,000	\$	50,000	\$ 50,000	\$ 50,000	\$	50,000	
70-00-5598	City Administrative Services	\$ 18,000	\$	18,000	\$ 18,000	\$ 18,000	\$	18,000	
	Total Project/Service	\$ 109,381	\$	120,948	\$ 120,948	\$ 134,150	\$	75,500	

- 1 City of Bastrop is requesting the BEDC provide the 1% match on the Agnes Gap, \$42,000, which has been added to the base amount of \$16,650 agreed to in 2017.
- The agreements for funding the Main Street Program and the City Admin Services/Shared Services both need to be renewed in September 2021.
- This number will need to be adjusted based on what funding the Board decides to add to the City of Bastrop's projects. Finance may need to create a new line item.

The list of City projects for consideration include:

- Repairs to the Old Iron Bridge
- Recreation center
- Sports complex
- Downtown lighting
- Agnes Street extension

\$42,000 has been included under "City Projects & Programs" above.

- Broadband That is the for 1% match on the grant to complete the Agnes gap.

The City of Bastrop will be making a presentation about the above projects. If approved by the Board, we will need to be provided with the corresponding amounts for budget purposes.



PROJECTS/PROGRAMS/GRANTS

Projects, programs and grants administered by the EDC.

SPL Film Bastrop 601-70-00-5639

This line item was created last budget year to allocate funds to the film and creative services industry, which was one of the targeted industries recommended in the 2020 strategic plan.

SPL Redevelopment Grants 601-70-00-5640

In past years, this account has been used to fund the façade grant program that the BEDC offered to businesses in the Main Street area. This budget year, funds from this account were used to help pay for the renovations to the three buildings included in "Project Gummy Bears," the project being completed by the owners of Deep in the Heart Art Foundry. They are renovating the former DigTech building in the Bastrop Business & Industrial Park and another building at 292 Industrial Blvd, as well as the building at Chestnut and Water Streets (Water Street Mill Works). There is \$175,000 left on BEDC's commitment to the project. Staff is budgeting \$150,000 for next budget year, in anticipation of developing new guidelines for a restructured grant program.

SPL Education and Workforce Development 601-70-00-5641

Designed to assist with developing a skilled workforce for Bastrop employers, the Bastrop Youth Career Day is the signature program educating high school students about entering the workforce in Bastrop. The event has received both a Workforce Excellence Award from the Texas Economic Development Council and a Silver Award for Human Capital from the International Economic Development Council. EDC staff is working with Bastrop ISD to extend the program to the middle schools as the students participate in their career portal classes. This is also where the Chmura JobsEQ software is budgeted, which is used for running reports and gathering data related to Bastrop's workforce. For fiscal year 2021-2022, Staff would like to develop or fund additional educational programs.

SPL Entrepreneurial and Small Business Development 601-70-00-5642

In past years the EDC has partnered with other organizations to produce trainings throughout the year for small business and marketing initiatives to promote shop local campaigns. The annual Launch small business workshop is just one example of those trainings.

SPL Retail Recruiting 601-70-00-5643

The EDC participates in various retail recruiting events under National/Regional Marketing & Advertising. In FY 2018, a specific SPL cost code was created for retail recruiting. The EDC has continued its focus on enhancing Bastrop's retail environment as a destination. This is the cost code from which The Retail Coach is paid for their consulting, supports, and data they provide.

380 Agreements Reimbursement 601-70-00-5644

The EDC has one remaining performance agreement for sales tax rebates, the one with Burleson Crossing. It is expected to complete in FY 2023.

Water Development Funding 601-70-00-5645

The voters approved the EDC funding water development in November 2011. The EDC entered into an agreement with the City of Bastrop in 2014 to fund \$60,000 a year for ten years.

Land Grant/Rebates 601-70-00-5646

Historically, land grants/rebates have been the EDC's primary economic development tool for primary job creation. This cost code is where those rebates are budgeted. The EDC is currently working on four projects, all of which have been budgeted for rebate in fiscal year 2022-2023. This of course is subject to change, depending on the timing of the project.

SPL Disaster Relief Grant 601-70-00-5649

The EDC was initially asked to set aside \$10,000 for a grant program to provide immediate assistance to businesses during or following a natural disaster. However, during last year's pandemic, funds were transferred into this account (from line items such as marketing and training) in order to assist local businesses through the most challenging part.

SPL Business Retention & Expansion 601-70-00-5650

Business Retention and Expansion (BRE) programs provide resources and training to develop community capacity to better understand the local economy. Focusing on retention and expansion of local businesses helps improve the community's business climate and assists local businesses in remaining competitive. Existing businesses are important to overall economic growth – some studies estimate the percentage of new jobs created by existing companies are as high as 80%.

Cash Incentives 601-70-00-5690

To improve the EDC's competitiveness and to incentivize projects outside the Business Park, the EDC offers cash incentives for capital investment and job creation, to be funded only when an economic development agreement is executed containing such an incentive.

Closing Cost Real Estate 601-70-00-5691

Closing costs related to real estate transactions.



FY 2021-2022 Annual Budget

Projects/Programs/Grants

		20	2019-2020		2020-2021	2	2020-2021	2021-2022			2022-2023
			Actual		Budget		Projected	Budget			Forecast
70-00-5639	SPL Film Bastrop	\$	-	\$	15,000	\$	-	\$	15,000	\$	15,000
70-00-5640	SPL Redevelopment Grants	\$	35,000	\$	350,000	\$	325,000	\$	150,000	\$	150,000
70-00-5641	SPL Education & Workforce Devt	\$	14,904	\$	250,000	\$	20,000	\$	60,000	\$	60,000
70-00-5642	SPL Entrepreneurial & Small Bus	\$	-	\$	10,000	\$	-	\$	50,000	\$	50,000
70-00-5643	SPL Retail Recruiting	\$	14,500	\$	40,000	\$	14,500	\$	40,000	\$	40,000
70-00-5644	380 Agreements Reimbursement	\$	385,511	\$	285,000	\$	367,000	\$	285,000	\$	285,000
70-00-5645	Water Rights Prop Funding	\$	-	\$	60,000	\$	60,000	\$	60,000	\$	60,000
70-00-5646	Land Grants/Rebates	\$	-	\$	9,334	\$	-	\$	9,334	\$	1,321,065
70-00-5649	SPL Disaster Relief Grants	\$	393,249	\$	50,000	\$	5,500	\$	50,000	\$	50,000
70-00-5650	SPL Business Retention & Expansion	\$	-	\$	60,000	\$	-	\$	150,000	\$	150,000
70-00-5690	Cash Incentives	\$	148,500	\$	370,000	\$	275,000	\$	250,000	\$	250,000
70-00-5691	Real Estate Closing Costs	\$	-	\$	25,000	\$	-	\$	165,000	\$	25,000
	Total Projects/Programs/Grants	\$	991,664	\$	1,524,334	\$	1,067,000	\$	1,284,334	\$	2,456,065

Notes:

- The number for the 380 Agreements Reimbursement comes from the City's CFO.

 There is currently one agreement, the one with Burleson Crossing, expected to be completed in FY 2023.
- The incentives for Project Gummy Bears (Bastrop Advancement Center) were paid from "Cash Incentives" and "Redevelopment Grants."
- 3 "Education and Workforce" includes \$15,000 for Community Action's programs: GED, ESL, QuickBooks, etc. Also includes funds for possibly supporting ACC and AI programs.
- 4 Increasing budgeted amounts for BRE and Entrepreneurship to increase scope of programs.
- 5 "Land Grants/Rebates" includes the possibility of rebating incentives to prospects the BEDC staff are currently working, including: Project Swipe, Project Fiesta, and Project Super Glue.

	2021-2022	2022-2023				
AEI Technologies	\$ 9,334.00					
Swipe	\$	900,000.00				
Fiesta	\$	121,065.48				
Super Glue	\$	300,000.00				
Total Incentives Budgeted	\$ 9,334.00 \$	1,321,065.48				



INFRASTRUCTURE PROJECTS

The EDC Staff have budgeted to complete two Capital Improvement Projects (CIPs) for the upcoming year.

Downtown Trail Expansion 601-70-00-6713

The project will create a 1.8-mile loop from downtown to Hwy 71 and back, increasing the connectivity for those who enjoy outdoor recreational activities in the area. It will also establish an existing trail that TxDOT will tie into when they build frontage roads across the Colorado River. The BEDC Board approved the project on July 17, 2017.

Since that time, the City of Bastrop has received \$605,000 in grants for the project from Keep Bastrop County Beautiful and CAMPO. These funds cannot be used for engineering costs, which is what the BEDC funds expended to date have covered.

BIP Technology/MLK Infrastructure 601-70-00-6715

In Resolution R-2017-0013 passed by the Board on August 21, 2017, the EDC approved budgeting \$1.6 million from cash reserves to complete the second ingress/egress into the Business Park, bringing the EDC into compliance with the City of Bastrop's development regulations and creating 10.5 acres of additional shovel-ready property. The project was delayed due to the need to develop a detention pond. An interlocal agreement will also need to be finalized between the EDC, Bastrop County, and the City of Bastrop for the sale of the 9.5-acre tract to Bastrop County, at which time the project can move forward.

Thus far, expenditures for the project have primarily been engineering-related expenses and have been paid from the funds left over from the 2013 bond. The original amount for the project was approved at \$1.6 million. Two change orders brought the total budget to \$1,868,300. To date, \$122,107 has been expended.

Expense – BIP Technology/MLK 601-70-00-5580

This line item is the payment for the fiber in the Business Park, and could also be used for future fiber installation. The annual cost is currently \$103,200.



FY 2021-2022 Annual Budget

Infrastructure Projects

		2	2019-2020 Actual	2	2020-2021 Budget	020-2021 rojected	2	021-2022 Budget	 022-2023 Forecast
70-00-5580	(Fiber) BIP Technology/MLK Infrastructur	\$	103,200	\$	103,200	\$ 103,200	\$	103,200	\$ 103,200
70-00-6713	Downtown Trail Expansion	\$	112,169	\$	43,000	\$ 30,000	\$	13,000	\$ -
70-00-6714	921 Main Street Redevelopment	\$	2,150,056	\$	630,000	\$ 629,600	\$	-	\$ -
70-00-6715	BIP Technology/MLK Infrastructure	\$	-	\$	1,132,000	\$ 25,000	\$	1,820,000	
70-00-6716	Agnes Infrastructure	\$	(32,669)	\$	-	\$ -	\$	-	\$ -
	Total Infrastructure Projects	\$	2,332,756	\$	1,908,200	\$ 787,800	\$	1,936,200	\$ 103,200

Staff discussed with Treasurer Kier the possibility of taking on bond debt during FY2021-2022. Per the City's CFO, it's best not to budget for it until engineering and other studies are complete. The project should be ready to go prior to receiving the bond funds. And a reimbursement resolution would allow the BEDC to pay for costs related to the project for up to 18 months before receiving the funds from the bond.

The list of projects requested by the City for funding consideration is currently included as part of "City Projects/Services." If approved by the BEDC Board for inclusion in next year's budget, the City's CFO will advise how to categorize the projects.



DEBT SERVICE

The EDC has several outstanding debt issuances.

In July 2018, the EDC issued \$1.2 million to fund the Agnes Extension infrastructure project. In FY 2018-2019, the EDC entered into a loan agreement with Roscoe State Bank.

Some of this debt has been refinanced through the City in order to benefit from the current low interest rates. That would be those bonds where the BEDC "piggy-backed" on the City's debt issuance and therefore the BEDC's debt is refinanced as part of the City's debt:

Series 2013 was partially re-funded with Series 2021 Series 2010 was re-funded with Series 2020

Also of note, Series 2020 will be complete in FY 2021-2022; Series 2017 should be finished by FY 2028-2029.



FY 2021-2022 Annual Budget

Debt Service

		2	019-2020	2(020-2021	20	020-2021	20	021-2022	20	22-2023
		_	Actual		Budget		rojected		Budget		orecast
70-00-5610	(Debt) Issuance Cost	\$	2,121	\$	-	\$	-	\$	-	\$	-
70-00-7133	C of O Series 2013 Principal	\$	79,000	\$	79,000	\$	79,000	\$	124,000	\$	130,000
70-00-7134	C of O Series 2013 Interest	\$	91,429	\$	88,270	\$	50,145	\$	8,860	\$	3,900
70-00-7137	C of O Series 2010 Principal	\$	49,968	\$	-	\$	-	\$	-	\$	-
70-00-7138	C of O Series 2010 Interest	\$	5,338	\$	-	\$	-	\$	-	\$	-
70-00-7155	GO Refunding Series 2017 Principal	\$	-	\$	-	\$	-	\$	-	\$	60,000
70-00-7156	GO Refunding Series 2017 Interest	\$	20,000	\$	20,000	\$	20,000	\$	20,000	\$	20,000
70-00-7160	Interest Accrued	\$	(2,015)	\$	-	\$	-	\$	-	\$	-
70-00-7163	GO Refunding Series 2020 Principal	\$	-	\$	61,288	\$	61,288	\$	63,753	\$	-
70-00-7164	GO Refunding Series 2020 Interest	\$	152	\$	1,245	\$	1,245	\$	657	\$	-
70-00-7176	GO Refunding Series 2021 Principal	\$	-	\$	-	\$	-	\$	25,000	\$	25,000
70-00-7177	GO Refunding Series 2021 Interest	\$	-	\$	-	\$	7,742	\$	32,789	\$	32,714
70-00-7603	Bond Principal 2006	\$	55,000	\$	-	\$	-	\$	-	\$	-
70-00-7604	Bond Interest 2006	\$	3,080	\$	-	\$	-	\$	-	\$	-
70-00-7605	Bond Principal 2018	\$	70,000	\$	70,000	\$	70,000	\$	70,000	\$	75,000
70-00-7606	Bond Interest 2018	\$	40,341	\$	37,968	\$	37,968	\$	35,595	\$	33,222
70-00-7607	Roscoe Loan - Principal	\$	110	\$	19,187	\$	16,625	\$	34,102	\$	35,830
70-00-7608	Roscoe Loan - Interest	\$	4,826	\$	70,054	\$	64,600	\$	68,700	\$	66,970
	Total Debt Service	\$	419,351	\$	447,012	\$	408,613	\$	483,456	\$	482,636

Notes:

- 1 The cash reserve amount on the 2018 Bond debt issuance is \$108,127.42 for 15 years.
- The amount left over from the 2013 Bond is \$283,000. This is the bond the BEDC took out for the Business Park infrastructure and Main Street projects, "piggybacking" on the City's debt issuance.



FY 2021-2022 ANNUAL BUDGET

MISCELLANEOUS/CONTINGENCY

The EDC budgets \$25,000 annually to cover unforeseen expenses. Contingency transfers are governed by the EDC's Policies & Procedures. The Executive Director must receive prior permission to expend these funds.



FY 2021-2022 Annual Budget

Miscellaneous/Contingency

		 -2020 tual	_	20-2021 Budget	_	20-2021 Djected	21-2022 Budget	 22-2023 orecast
70-00-5900	Contingency	\$ -	\$	25,000	\$	-	\$ 25,000	\$ 25,000
	Total Miscellaneous/Contingency	\$ -	\$	25,000	\$	-	\$ 25,000	\$ 25,000



FY 2021-2022 Annual Budget

Working Capital

	FY20	FY21	FY22	FY23	
Working Capital 9/30/2020 Audited	4,867,763				
Revenues		3,317,280	4,961,544	3,708,979	Income from Land Sales in FY22 \$1.421M
Expenditures Expenses Capital Expenses Debt Service		-2,872,995 -522,587 -408,613	-4,941,306 -1,936,200 -483,456	-4,247,021 -103,200 -482,616	Payback land sales in FY23 \$1.421M
		,	·		
Change in Working Capital		-486,914	-2,399,418	-1,123,858	
Working Capital Balance		4,380,849	1,981,431	857,573	Adimeted for land valentes
25% Reserve Requirement (of Expenses)		718,249	1,235,327	1,061,755	Adjusted for land rebates (25% of 1.421M = \$.375M or \$1.436M)
Unencumbered Working Capital		3,662,600	746,105	-204,182	Adjusted for land rebate incentives \$.175M

This above chart was provided by Board Treasurer Sam Kier for inclusion in the budget packet and for discussion by the Board.